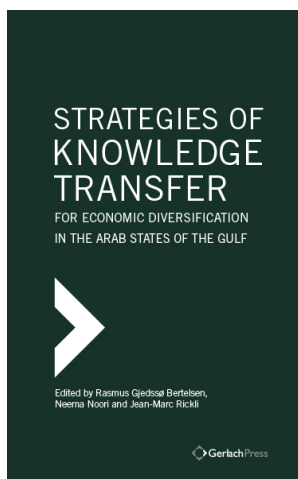


TITLE INFORMATION**Rasmus Gjedssø Bertelsen, Neema Noori, Jean-Marc Rickli (eds.)****STRATEGIES OF KNOWLEDGE TRANSFER FOR ECONOMIC DIVERSIFICATION IN THE ARAB STATES OF THE GULF****Publication Date 2017/10****HC 236 pages****HC ISBN 9783959940146****HC price 90.00 EUR 80.00 GBP***All prices are net prices (without VAT)
exclusive of postage & handling.*Bibliographic record available from
<http://d-nb.info/1129886212>

Diversification is the principal economic objective for the Gulf States. The steep and sustained fall in oil prices over the last few years has added to the collective urgency to seek new sources of revenue. As such, the overriding theme of regional economic summits in recent years has focused on the question, “how do we transition to a knowledge-based economy?”

This is the central question taken up by the contributors to this volume. A growing body of literature has begun to address how state policy in conjunction with universities, think tanks, and businesses can create the groundwork to support knowledge-intensive industries. But, so far, comparatively little work has been done on the potential of this matrix of policies to succeed in the current political and economic context of the GCC.

This volume assesses current policies designed to engender knowledge-based economies in the region and analyzes how a diverse array of actors, including government agencies, national and transnational businesses, universities, and individuals coordinate and mediate the transmission of knowledge to support knowledge-intensive industries.

This volume is based on a workshop held at the Gulf Research Meeting organized by the Gulf Research Center Cambridge in summer 2015.

Key SubjectsGulf Studies, Middle Eastern Studies,
Economics, Politics**About the Authors/Editors**Rasmus Gjedssø Bertelsen, University of Tromsø –
The Arctic University of Norway

Neema Noori, University of West Georgia

Jean-Marc Rickli, Geneva Centre for Security Policy

MarketUniversity, Ministry and National Libraries,
Policy-makers, Researchers in the economics
of the Middle East

Contents

Preface	1
1. Transnational Knowledge Relations for Building Knowledge-Based Societies in the Gulf <i>Rasmus Gjedssø Bertelsen, Neema Noori and Jean-Marc Rickli</i>	2
PART I: PUBLIC POLICY	
2. The Role of Technology Entrepreneurship in Promoting Sustainable Development in the GCC <i>Daniel Goldman</i>	17
3. The Development of Knowledge-Based Centers in the GCC <i>Pia-Kristina Anderson</i>	34
4. Interrogating Qatar's Urbanity as a Catalyst for Building Knowledge-Based Societies and Economies <i>Ali A. Alraouf</i>	53
5. The Role of Universities in the Innovation Systems of the Gulf: Gateways to the World of Knowledge? <i>Eric Baark</i>	67
6. Japanese Efforts to Build Smart Power in the Gulf <i>Isam R. Hamza</i>	82
PART II: BUSINESSES	
7. Japanese Multinationals Breaking with their Business Groups: Opportunities for Global Organizations <i>Camilla Nellemann</i>	92

8. Proposal for the Establishment of the “Bahrain Industrial Partnership Innovation Centre” <i>Ebrahim Radhi</i>	108
9. A Preliminary Study on Strategies of Chinese Firms Collaborating with Gulf Nations’ Firms <i>Gao Xudong</i>	122
PART III: INDIVIDUAL STRATEGIES	
10. An Empirical Test of the Predictors of National-Expatriate Knowledge Transfer and the Development of Sustainable Human Capital <i>Sheikha Shamma bint Sultan bin Khalifa Al Nahyan and Laura L. Matherly</i>	136
11. Interprofessional Healthcare Collaboration: A Qualitative Exploration of the Facilitators and Barriers to Effective Collaboration in Qatar <i>Michael K. Corman and Jason Hickey</i>	152
12. Arab Expatriate Health Professionals <i>Heba Nassar</i>	171
13. ‘Outsiders’ in France, ‘Westerners’ in the Gulf. Motives for Expatriation in the Professional Trajectory of Second-Generation French Graduates of North African Descent <i>Martin Lestra and Elyamine Settoul</i>	205
About the Contributors	227